

Shirley Horn, Mar 26, 6:46 AM

As you know, the WIX website needs work on some important sections (Events, Programs, payment, membership directory listings, etc.) Christian registered on Upwork, found and interviewed a short list of candidates. I ruled out one that wasn't appropriate and interviewed two of those candidates on Friday, 3/25. I am recommending that the board hire Stanislav Grotev. He previously worked for WIX and works exclusively on this platform. He is based in Florida and has strong recommendations on Upwork. After reviewing the Scope of Work I presented for Phase One (which does NOT include QuickBooks integration but DOES include bringing the 49er Festival website over to the WIX platform), Stan has made the following proposal. I will also attach a link to the Scope of Work that Stan is quoting on.

Stan Gretov <sgretov@gmail.com> Fri, Mar 25, 8:36 PM (10 hours ago) to me Hi Shirley! I took a look at your list of tasks and my estimate in total is \$750 \$100 for tasks in the Calendar/Events section \$75 for the Play + Eat,Stay,Play,Live sections \$75 for Payments and Member Directory \$150 for Program Pages (excluding 49er website) \$350 rebuilding 49ers website in Wix Let me know if you have any questions. If this looks good to you then we can set up a \$50 contract through Upwork and handle the rest directly after I'm done. Thanks!



Shirley Horn, Mar 26, 6:56 AM

Link to the Chamber's Scope of work. Stan is quoting on the main items in Phase One. His pricing seems reasonable to me. May I have a motion to approve the use of Stanislav Gretov to perform critical website tasks as defined in Phase One of the Chamber's Scope of Work, not to exceed \$1,000? (I'm adding \$250 in case there are opportunities during the development of the Program Pages and 49er Festival site that are the right thing to do but incur additional development costs.) Stan is available to start as soon as he gets the contract.

Feature / Function	Issue or Desired Feature or Page(s) - Be Specific	Quoted Cost	Comment
PHASE ONE			
Calendar/Events	Sync calendar on website with a Google based chamber events calendar?	\$100	Is this an option? How calendar feature is inadequate?
	Fix home page calendar to link/update with added events		Can't get rid of December cancelled meeting. Add two more event boxes on home page.
	Optimize backend between physical calendar, event app, board meetings, and home page		I hate everything about how WX events work. It feels very disjointed and complicated. Why? This should be the easiest app for us to keep up to date.
	EVENTS - invitation, registration, promotion		We had to use Eventbrite for Yosemite. It worked well. Is this available as a plug-in and better solution?
	EVENTS - online link in prominent places!		Wendell will research about REDUX.com offering, so haven't used. Using Google Meet means manually meeting link and hoping they'll show up in the right place for easy access. Biggest complaint prior to a meeting? "I can't find the link!"
PLAY	Fix PLAY page listings to link to individual member listings	\$75	
SAT, STAY, PLAY, LIVE	Make home page boxes smaller		
	Increase # of listings on Category pages		Some limit is placed so many member summaries are cropping off bottom of Category page list. Structure content table to allow for showing up in multiple categories but not multiple times in A-Z listing.
Payments	Capture Org Name and Phone # during payment	\$75	Evaluate how to capture a more complete data set when a new member joins (form to database?)
	Enable form to capture more business information to be sent		Join the Chamber form exists. Connect to Join/subscription somehow.
Member Directory	Ability to include 1-3 additional photos and link to Member's blog post on the directory page.		
	Ability to tag member listings for multiple external category searches (not just our YCC designated industry categories)		
Program Pages (excluding 49er Festival)	Optimize design and navigation to accommodate multiple signature programs	\$150	49er Festival (with lots of sub-pages for sponsors, vendors, application forms, release forms, etc.), Hwy 100 Reaffirmation (which will eliminate home pages benefits for grants, sponsors, etc. New! Future programs like Chamber Music series. All need sponsor recognition and potentially paid advertising benefits.
	Build out Programs section for Rock Star, Hwy 100 Reaffirmation, and 49er Festival		Patricia Ego (Chief Marketing Officer) is main customer as head of Programs.
	Online program forms submission / online payment (sponsorships, booth space, raffle & auction items donations)		
	Enable credit card payment for booth fees, sponsorships and other event-related fees		
49er Festival website	Build out 49er Festival website in WIX	\$300	Patricia Ego and Shirley Horn (as branding expert and "voice" of Hot Chili Charlie), David Wilkerson, Sabine Design, as visual image of 49er Festival expert.
FUTURE(S) (PHASE TWO) Do not quote on these features at this time.			
	Online merchandising - future app for discussion only		Thoughts and experience on online sales of local makers' merchandise and WIX.
	Fully optimized for SEO		
Payments	evaluate use of WIX order process (join) page		FN, LN, Email, Org name (required) other data sets optional
	WIX capability to start/track renew membership		Optimize Join/Play/Connect/locate process for easy renewals
QDO Integration	export data from Wix to QD than enables invoice gen		work around for payment processing - pulling payment collection or QD - avoid need to reconcile processor trans costs
QDO Integration	Automate QD invoices from WIX payments		assumes we continue to use payment processing on the website
List Integration	Constant Contact, a central member data base, etc		Can we auto export Members data table to update Constant Contact instead of doing it manually?

[Open in chat](#)

[Yosemite Chamber Website Scope - Issues & Features](#)

Shirley Horn, Mar 26, 6:59 AM

Answers to questions: Yes, he will work directly with Patricia on developing the Program pages and the 49er Festival site. No, I am not waiting to receive the other candidate's proposal. She

rescheduled our meeting four times last week and was flying off to New York to meet her in-laws for the weekend...this doesn't bode well for her ability to focus on our project. Plus, she really doesn't like WIX and suggests we move back over to WordPress.

Bob Turney, Mar 26, 7:17 AM

I too have been struggling to find someone experienced, dependable and cost affective to work on my Wix based website, with no luck so far, therefore I have been considering moving back to Wordpress, so I am pleased you found someone to work on our platform. Therefore I motion to approve the use of Stanislav Gretov to perform critical tasks as defined in phase one of the Chambers scope of work. Second?

Patricia Epp, Mar 26, 10:41 AM

Exhaustive work Shirley. Thank you so much for being persistent and getting this figured out. Very much appreciated. I second the motion.

Shirley Horn, Mar 26, 12:05 PM

Thank you, Bob and Patricia. Discussion?

Bob Turney, Mar 26, 12:45 PM

Nope

Patricia Epp, Mar 26, 12:45 PM

not me

Shirley Horn, Mar 27, 7:36 AM

This is a screenshot from Shirley's cell phone. I believe it is admissible as a virtual vote.



Thanks, Vanessa. Have a couple of margeys for us!

Patricia Epp, Mar 27, 8:02 AM

Excellent.

Christina Wilkinson, Mar 27, 2:58 PM

I am fine with moving ahead with this individual. So I vote YES. BTW.... Wix is much easier than WordPress to integrate items. I've worked with both and prefer Wix over WP any day.

Shirley Horn, Mar 27, 3:16 PM

Thanks Christina. I'm so glad to hear your testimony between the two platforms! Your experience in online merchandising payment will be really helpful in optimising our members, sponsors, and vendors user interface, especially making it easy to register and pay. If you'd like to be part of this process working with Stan on this scope of work and future site development, please raise your hand! We hope David/Sabre will be engaged in transforming the Festival program over to the Wix platform in the most efficient, effective way.

Shirley Horn, Mar 27, 3:21 PM

Aye'm also in favor and the Ayes have it. The motion passes. Meanwhile, batten down the hatches, Mates. The wind is pickin' up (literally and figuratively). Let's sail.