



## YOSEMITE | HIGHWAY 120 CHAMBER OF COMMERCE

### MEMBER MONTHLY UPDATE

APRIL 14, 2022

5:30 - 8:00 PM

LIVE only at Pine Mountain Lake Lodge

5:15 pm Doors open for refreshments/networking

6:00 pm Secretary Horn called meeting to order, welcomed guests and led the Pledge of Allegiance. Board members present: Shirley Horn (SH), Patricia Epp (PE), Bob Turney (BT), Vanessa Renkel-Meyers (VRM). It was explained that this is a Member update but because more than three board members are present, it will be recorded as a board meeting. No votes are anticipated nor will be entertained.

In an effort to learn more about what motivates and interests members to attend monthly updates, guests were given colored sticky notes and pens and asked to write down why they RSVP'd for this Member meeting. For the free food? For the networking? For the information/updates on programs? Responses were returned with badges following the meeting. A summary of results is added to these minutes.

Members of the PML Safety Committee were present, and introduced themselves:

Bob Asquith (also Groveland CERT team leader), Keith Martin, and Bruce Dudley (PML Safety and Sheriff Community Liaison Unit), and Kevin Millage

Also present was Lydia Dugan, PML resident and photographer, who has shared some of her photos with the Chamber and volunteered for various town-decorating activities. Thank you, Lydia.

### **Guest Speakers**

Supervisor Kathleen Haff updated attendees on five topics:

- Groveland Resilience Center Update
- Measure W and the In-Person Town Hall Meeting on May 18<sup>th</sup> at 5 pm
- Groveland Community Reporter
- Groveland Youth Center

- Tuolumne County Transit Groveland-Columbia College survey

Jen Toscano & JR Rollins - Trail Less Traveled Bike & Gear invitation to Grand Opening / Ribbon Cutting on May 9, 2022.

Marty McDonnell - Sierra Mac River Trips spoke of the pioneering efforts by the Chamber in the 1970's to allow commercial rafting on the Tuolumne River while achieving Wild and Scenic River status. Future changes to SFPUC/Hetch Hetchy water release for power generation schedules may seriously impact commercial rafting businesses. Changes are driven by competition from alternative energy sources, predominantly solar power, switching release times for power generation from peak daylight hours to the nighttime.

The board thanked Marty McDonnell for his personal contributions and Sierra Mac River Trips for their continuous support of the Yosemite | Hwy 120 Chamber of Commerce for their fifty years of support of this community.

### **Ways & Means - SH**

SH gave a brief overview of the current checking and savings account balances. As acting Treasurer/Ways & Means chair in addition to Board Secretary, Membership & Nominating, and Website/marketing support responsibilities, she covered the need for additional volunteer resources, particularly calling for members with Finance and/or Operations backgrounds to stand for a board position. The model of two volunteer board members working full time to shoulder 90% of the Chamber's executive, operational, financial, communications, marketing, and program management activities is not sustainable.

### **Membership & Public Affairs - SH**

Yonder Yosemite: Appeal to the Board of Supervisors was made on April 26, 2022 live and via Zoom. The nearly 3-hour meeting covered additional statements in favor of and against the proposed 175-unit development plan. Discussion included extension Q&A on the additional concessions, such as a \$120,000 donation through GCSD to fund a Rapid Response Vehicle for the community. The Board of Supervisors unanimously approved the Yonder Yosemite site development plan as submitted including the additional concessions and offers Yonder has made to add further and address community concerns.

Member Tomas Hernandez (SoulBeGood), as a Short-Term Rental Property Manager, requested that the Chamber make lists of local food & beverage, entertainment, and adventure/activities establishments with contact information available as a Member Benefit. It was stated that the Chamber does not share its full membership list but that any/all Members in Good Standing are listed on [www.yosemitechamber.org](http://www.yosemitechamber.org).

### **Marketing & Programs - PE**

- Hwy 120 Beautification / Clean CA Grant
- 49er Festival
- April 16 Pop-Up Market
- March/April Rock Star Awards
- Union Democrat Discover Hwy 120 magazine / Map

Following the wrap-up and raffle, the meeting was adjourned at 7:00 pm.

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Prepared by S. Horn, Board Secretary

For Approval May 17, 2022

Approved and recorded June 24, 2022

### **MEMBER FEEDBACK ON MONTHLY MEETINGS:**

April 14, 2022 Member Monthly Update

Questions: Why do you come to these meetings? What are you looking for? Are you willing to pay a nominal fee to offset food/snack costs?

Because I  U

Networking, socializing, staying informed on local events, yummy food/snacks@ meeting.  
Willing to pay a nominal fee for food & drinks.

Support business.

Bob Asquith told committee members about the meeting and recommended we come.

I came to reconnect with Hwy 120 businesses.

I came to support Marty and to hear updates on the community.

Support Marty. Meet People. Network.

To be “in the know”, to meet new people, to show support for all you do!

Want to have more info on Hwy 120 development around Groveland.

Support and grow Groveland business community.

Stay informed on community issues/events

To find out what’s going on. [bruce @lbdudleys.com](mailto:bruce@lbdudleys.com)

To learn about what’s going on in the community.

Would like to hear what’s going on in town with business.

Meeting other business owners.

To keep apprised of community’s activities and news and networking.