



ADMINISTRATIVE BOARD MEETING NOTES

April 12, 2022

Held via Google Meet

The meeting was called to order by Secretary Horn at 5:46 pm.

Secretary's Roll Call: Present: Shirley Horn (SH), Patricia Epp (PE), Bob Turney (BT), Vanessa Renkel-Meyers (VRM). Absent: Christina Wilkinson (CW) No quorum was established.

Guests: Kimberly Perez

Consent Agenda - deferred to next meeting due to lack of quorum. This consent agenda included minutes of February 8 administrative BOD meeting and minutes of March 27 Virtual Vote to hire WIX resource.

SH is behind on preparing minutes from several board and member meetings as follows:

Action: SH to prepare Minutes of March Admin BOD meeting. We did not have a quorum. No motions were made or approved.

Action: SH to prepare Minutes of February and March member board meetings. One motion made/approved at February meeting (Two Guys - MMM program). No quorum at March meeting, but member, sponsor, and community member recognition were a big part of the March program that should be documented.

April Member Meeting agenda and logistics were discussed and agreed. We will clarify that these monthly meetings are meant to be updates rather than actual board meetings. Discussion:

- Trying to get the right balance between Mixers (with reputation as purely social, drinking parties) and board meetings (with reputation of being long and boring.)
- If more than three BOD members are in attendance, it is considered a board meeting and should be recorded if any significant business is discussed.
- Admin BOD meetings held every second Tuesday by Google Meet. Minutes are published on website once approved.

- Several guests who are not members or businesses will be in attendance Thursday (Kevin Millage, Tom King, and Lydia Dugan.) Brief intros from each with why they came; what interests them. Ask for them to become Friends of the Chamber. \$50 a year.
- BOD Discussion: Need a policy for charging guests (non-members) at every/all Member Monthly meetings moving forward.
- **Motion PE:** that any member can bring one guest at no cost; any unhosted non-member will be charged an appropriate fee per meeting. **Second: VRM.** No additional discussion. **Ayes in favor: 5. No opposed. Motion passes.**

Guest speakers

- Kathleen Haff, District 4 Supervisor (10 minutes total)
 - Groveland Resilience Center Update
 - Measure W and the In-Person Town Hall Meeting on May 18th at 5 pm
 - Groveland Community Reporter (more details)
 - Groveland Youth Center
- Jen Toscano and JR Rollins-Trail Less Traveled Ribbon Cutting Ceremony May 9
- Marty McDonnell - Sierra Mac River Trips re: future changes to Hetch Hetchy water release for power generation affecting river rafting businesses.

Committee Reports:

Ways & Means - SH

SH asked for board members to check email/Google chat daily to act on urgent requests (e.g., Stakeholder Notifications requiring BOD discussion)

Financials - Checking \$20,742.18 + Savings Reserves \$30,354.04 (incl EIDL loan) as of 4/11/22. Net increase (after March expenses): \$2254.02.

- \$207-ish spent on 250 nice cards & envelopes - Chamber branded. Giving 5 away as raffle prize Thursday. We will package some to sell at Pop Up markets.

Accounting/Bookkeeping: Kimberly reported that Quickbooks had been upgraded to \$80/month; shouldn't need to be that expensive for what we need right now.

Motion to downgrade back down to a reasonable (\$50/month) until we need the extra services: PE Second: CW. Discussion: Thank you Kimberly for being on the team and being willing to voice your thoughts, recommendations, concerns. **Ayes in favor: 5 Motion passes.**

- **Action:** Kimberly will make the change; send confirmation tomorrow.

Website - SH hired Stan Gretov via UpWork for Events/Calendar section. Completed and looks great. Will continue with the remainder of Phase One projects directly with Stan. CW warns to be careful of Upwork people running scams, recommends payment on completion of each phase.

Communications/Marketing - PE

- **Union Democrat Discover Highway 120 magazine** / Map program. 14 ads sold at \$30 each. David & Christina have been awesome working on map.

Programs & Events - PE

- **49er Festival**
 - Michael Hahn (Granite Investigations) handling all permits.
 - Pine Needlers will handle silent auction on the day.
 - Grand Marshall nominated - Miguel Maldonado (posthumously)
 - Tom Clawson showing up to every 49er meeting to continue giving us perspective, knowledge, etc.
 - 49er Festival vendors already coming in with payments.
 - Five chili cook-off contestants already signed up.
- **Beautification program** - google map requested by Caltrans to submit with proposed locations of everything. Sam (Caltrans Stockton) will pass it to his folks; once CalTrans blesses locations, this map to be put on yosemitechamber.org for chamber members affected by where they are placed to provide input. Working on artists applications. Pete Kampa forwarded notice from Clean CA 30 pages. GCSD has received no other communication from the State. Early indicators from property owners like Leonard Cassaretto seem to be pleased.
- **April 16 Pop Up** - Weather permitting. PE may email participants to see if they would prefer to defer for a week. Two have stepped back because of impending rain (and other inclement conditions?) 18 vendors paid \$25 each. Need to reach out to downtown businesses to see if they are interested or concerned about downtown pop-ups are too competitive.
- **April 20 Elementary** field trip day. PE talked to Main Street businesses, most are willing to help. Winette = will art departments make flags for memorial day weekend display.
- **Mother's Day** promotion: Shop local buy local etc. for Mother's Day. Discussion over another photo contest. BOD recommended just focusing on the Shop Buy Local.
- **Rock Star awards** - Two PML employees nominated for their service during a recent snowstorm. Plowing PML roads for residents & guests to travel. (Getting up at 4 am, etc.) Both gentlemen are deserving. BT agrees as sponsor; PE to clear it with Joe Powell at PMLA.

Business not discussed:

Paid advertising in the Weekly

Photo note cards for Chamber fundraiser.

Next Meetings:

Thursday, April 14 - 4:30 (set up) - 7:30 pm Member Board meeting PML Lake Lodge

The meeting was adjourned at 8:09 pm.

Prepared by S. Horn, Board Secretary

April 12, 2022

Presented for approval: May 17, 2022

Approved and recorded June 24, 2022