



The Taste of Tuolumne Food & Beverage Showcase

Be a founding participant in this annual sampling of local, authentic, historical, and cultural Food and Beverages at the 49er Festival
Saturday, September 21, 2024 in Groveland, CA

HOW IT WORKS

- 15 local chefs create one TASTE / est. 500-600 servings each
- Your restaurant is provided a 10x10 space in the Taste Pavilion, one 6' table, two chairs. EZ Ups are available if you don't have one.
- Taste tickets are sold for \$1/Taste.
- Food is donated to Yosemite Chamber; no need for individual health permit*
*Cravens Act Exemption. Self-certification will be required.
- Restaurant is reimbursed for 40% of value of tickets redeemed
- Free participation for Chamber members; \$100 participation fee for non-members.

BENEFITS

- Wide visibility Up the Hill, Sonora and surrounding area, and in the Central Valley
- 10,000+ Festival flyers mailed to individual homes pre-Festival (incl. Oakdale & Modesto)
- Dedicated blog post on yosemitechamber.org
- Social Media promotion via Yosemite Chamber, Tuolumne Chamber, Visit Tuolumne County
- Inclusion in all press/media materials and outreach
- Network with other local restaurateurs and chefs
- Post-Festival window decal and social media "badge" as a Participant

MAXIMIZE YOUR PRESENCE

- Select historic/cultural recipe. Tell your story to a large audience pre-, post- and on the day
- Highlight your catering capabilities
- Decorate and brand your booth to stand out/build awareness
- Dress servers in period or cultural costume
- Create special offer cards to bring people to your restaurant post-festival.
- Donate a gift card, family meal or catered party as a Raffle prize or Live Auction item.

WE'RE IN!

Signature _____ Business Name _____

Name _____ Phone _____ Email _____



Yosemite Highway 120 Chamber of Commerce
in partnership with
Tuolumne County Chamber of Commerce

